



YWHISPER Gala
March 4, 2020

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YW Calgary Board Chair

Kate Thompson

Past Speakers

2011 Michaëlle Jean

2012 Gloria Steinem

2013 Naomi Judd

2014 Erin Brockovich

2015 Martin Luther King III

2016 Monica Lewinsky

2017 Marcia Clark

2018 Terry Crews

YW Calgary would like to invite you to join us and partner for one of Calgary's most impactful evenings.

On Wednesday, March 4, 2020, we will proudly present Pulitzer Prize-winning journalists Jodi Kantor and Megan Twohey as our keynote speakers at the **9th Annual YWHISPER Gala**. This YW Calgary event is significant for both fundraising and raising awareness of vulnerable women and children in our community.

For more than 108 years, YW Calgary has focused on enhancing women's safety and well-being while advocating for equity. In 2018 alone, we helped nearly 6,000 women move from crisis to stability by providing shelter, supportive housing, child development, childcare, counselling, education and employment programs in partnership with our donors, government and other social agencies.

Jodi Kantor and Megan Twohey will present to an audience of more than 900 Calgarians at this year's **YWHISPER Gala**. Jodi and Megan speak with passion and commitment on power, gender equality, technology and political issues in our culture and share how we can help create a brighter future for society as a whole. We are thrilled to bring both women to Calgary.

The **YWHISPER Gala** has raised more than **3 million dollars** during the past eight years and you can be part of the success of the 2020 event.

Enclosed is further information on sponsorship opportunities.

- Presenting Sponsor ([pg. 3](#))
- Gold Sponsor – VIP Reception ([pg. 4](#))
- Gold Sponsor – Venue ([pg. 5](#))
- Silver Sponsor ([pg. 6](#))
- Bronze Sponsor ([pg. 6](#))
- Table of Ten Tickets ([pg. 6](#))

If you have questions, please don't hesitate to contact me.

Jaclyn Krucik

Senior Development Officer

YW Calgary

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Featured Speakers

Megan Twohey and Jodi Kantor are Pulitzer Prize-winning investigative reporters for The New York Times and have focused much of their attention on the treatment of women and children.

In 2017, they broke the story of Harvey Weinstein’s decades of alleged abuse towards women, helping to ignite a global reckoning on sexual harassment. The investigation shared in the [2018 Pulitzer Prize for Public Service](#) and the George Polk award for national reporting, among other national prizes. Megan and Jodi were named to [TIME Magazine’s 2018 “Most Influential People of the Year” list](#). Twohey and Kantor are also contributors to NBC and MSNBC.

Megan and Jodi have written a book on the thrilling untold story of their Weinstein investigation titled [She Said: Breaking the Sexual Harassment Story That Helped Ignite a Movement](#), (September 2019, Penguin Press). Their story will also be adapted into [a film by Brad Pitt’s production company, Plan B Entertainment](#), the makers of *Selma* and *Moonlight*.

Megan and Jodi speak passionately and eloquently. Their work has revealed hidden truths about power, gender equality, feminism, technology, politics and culture. Of particular timely relevance is their ability to speak to the implications and the future of #MeToo and what it means for our society, along with the journalistic gumption that led them to crack open this ugly underbelly of society.



Ticket Purchase Details

Join more than 900 Calgarians at this quick to sell out exclusive event. The event includes a 3-course meal, wine, keynote speakers, raffles and silent auction.

- When:** Wednesday, March 4, 2020
- Where:** Calgary TELUS Convention Centre, Exhibition Hall
- Time:** Reception 6:00 pm, Dinner 7:00 pm
- Guest Speakers:** Jodi Kantor and Megan Twohey
- Tickets:** \$350 each; \$3500 for a table of 10
A portion of the ticket price is tax receiptable
- To Purchase:** www.ywcalgary.ca/ywhisper



Sponsorship Opportunities

Presenting Sponsor: \$50,000

One sponsorship opportunity available.

- **Corporate Logo Placement**
 - Save-the-Date evite (distribution 10,000+) and postcard (500+ printed)
Note: we require commitment by October 5 in order to meet design and print deadlines for the October/November early bird distribution, November 15 for the December distribution
 - YWHISPER Gala website with link to corporate website
 - VIP Reception tickets (100+ printed)
 - Event program (900+ printed)
 - Sponsor screen at the event
 - Event signage at the event
- **Pre-Gala Promotion**
 - YW Calgary to create a 30 second video highlighting the sponsor's support of the YWHISPER Gala. The video will be featured on the YWHISPER Gala website and all YW social media (Facebook, Twitter, Instagram, LinkedIn (14,000+ total followers). The video will also be available for the sponsor to use for their own internal and external communications.
 - 1 feature post on YW's Facebook page and mention on all other YW social media, as well as a blog post on the YW Calgary website.
- **YWHISPER Gala**
 - Twenty-two tickets to the VIP Reception
 - Twenty-two tickets to the dinner seated at prominent tables, including two seats at the Head Table with the keynote speakers
 - Two drink tickets for each sponsor guest
 - Opportunity for corporate representative to address guests from the podium
 - Verbal recognition from emcee
 - Table Signage
- Framed photo of Mrs. Kantor and Mrs. Twohey and sponsor guests
- "Lunch & Learn" for sponsor employees on YW Calgary or a topic of your choosing and a personal tour of the brand new YW Hub facility or Sheriff King Home.



In 2018, YW Calgary helped over 1,500 families build healthy relationships, including 650 men.



Gold Sponsor – VIP Reception: \$25,000

One sponsorship opportunity available.

An intimate group of YWHISPER Gala sponsors and select guests will have the opportunity to meet and have their photo taken with Mrs. Kantor and Mrs. Twohey. A complimentary cocktail and hors d'oeuvres will be served.

- Industry Exclusivity at Gold Sponsor Level
- **Corporate Logo Placement**
 - YWHISPER Gala website with link to corporate website
 - VIP Reception tickets (100+ printed)
 - Event program (900+ printed)
 - Sponsor screen at the event
 - Event signage at the event
- **YWHISPER Gala**
 - Ten tickets to the VIP Reception
 - Opportunity for corporate representative to address guests from the podium at the VIP Reception
 - Ten tickets to the Gala dinner seated at prominent tables
 - One drink ticket for each sponsor guest
 - Verbal recognition from emcee
 - Table signage
- Framed photo of Mrs. Kantor and Mrs. Twohey and sponsor guests
- Personal tour of the brand new Inglewood YW Hub facility and a “Lunch & Learn” for sponsor employees on YW Calgary or a topic of your choosing.



In 2018, 959 people spent at least one night in a YW Calgary bed. Of those, 553 were women and 406 were children.



Gold Sponsor – Venue: \$25,000

One sponsorship opportunity available.

- Industry Exclusivity at Gold Sponsor Level
- **Corporate Logo Placement**
 - YWHISPER Gala website with link to corporate website
 - Event program (900+ printed)
 - Sponsor screen at the event
 - Event signage
- **YWHISPER Gala**
 - Exclusive opportunity for ten sponsor employees to volunteer at the event. This will include a pre-event orientation at the YW complete with a tour of the new Hub facilities.
 - Ten tickets to the VIP Reception
 - A table of ten at the dinner, seated in a prominent location
 - One drink ticket for each sponsor guest
 - Verbal recognition from emcee
 - Table signage
- Framed photo of Mrs. Kantor and Mrs. Twohey and sponsor guests
- Personal tour of the brand new Inglewood YW Hub facility and a “Lunch & Learn” for sponsor employees on YW Calgary or a topic of your choosing.



“For several years we have sponsored the YWHISPER Gala and continue to be a proud supporter. This fun-filled evening provides an opportunity to connect with our clients and staff while playing an important role in raising awareness and critical funds for the work that YW Calgary does in supporting vulnerable women and families.” – Birchcliff Energy



Silver Sponsor - \$10,000

Multiple opportunities available.

- **Corporate Logo Placement**
 - YWHISPER Gala website with link to corporate website
 - Event program (900+ printed)
 - Prominent placement on the sponsor screen at the event
 - Event signage
- **YWHISPER Gala**
 - Four tickets to the VIP Reception
 - A table of ten at the dinner, seated in a prominent location
 - One drink ticket for each sponsor guest
 - Verbal recognition from emcee
 - Table signage

Bronze Sponsor - \$5,000

Multiple opportunities available.

- **Corporate Name Recognition**
 - YWHISPER Gala website with link to corporate website
 - Event program (900+ printed)
 - Sponsor screen at the event
 - Event signage
- **YWHISPER Gala**
 - A table of ten at the dinner, seated in a preferred location
 - Verbal recognition from emcee
 - Table signage

Table of Ten at the Dinner - \$3,500

Multiple opportunities available.

Together we can ensure inclusive, low barrier access to services for vulnerable women and their families.

YWHISPER GALA | MARCH 4, 2020

