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Past Speakers

2011 Michaëlle Jean

2012 Gloria Steinem

2013 Naomi Judd

2014 Erin Brockovich

2015 Martin Luther King III

2016 Monica Lewinsky

On Thursday, November 16, 2017, the YWCA (YW Calgary) is proudly presenting **Marcia Clark** as our keynote speaker at the **7th Annual YWHISPER Gala**. This YW Calgary event is significant for both fundraising and for raising awareness of women and children's safety and well-being. We would like to invite you to partner with us as a sponsor of one of Calgary's most impactful evenings.

For more than 105 years YW Calgary has focused on enhancing women's safety and well-being while advocating for equity. In 2016 alone we helped more than 6800 women move from crisis to stability by providing shelter, supportive housing, counselling, child development, childcare, education and employment programs in partnership with our donors, government and other social agencies. The **YWHISPER Gala** is an important fundraiser and awareness event for YW Calgary.

As the lead prosecutor in the OJ Simpson murder trial, Marcia Clark experienced significant gender-based harassment, both in her workplace and her personal life, which was then projected worldwide through the media. Her story and notoriety came back into the public consciousness this past year with the airing of the television program, ***The People v. O. J. Simpson: American Crime Story***. Ms. Clark speaks with passion on gender bias and her presence will help elevate the voices of vulnerable women who experience domestic abuse, homelessness, poverty and isolation.

YWHISPER Gala has raised more than **2.6 million dollars** in the past 7 years and you can be part of the success of the 2017 event.

Enclosed is an outline of Sponsorship opportunities available. If you have further questions, please contact:

Robyn Jackson, Development Officer

YW Calgary

rjackson@ywcalgary.ca; p: (403) 705-0138

Marcia Clark is a bestselling author and a criminal lawyer who began her career in law as a criminal defense attorney and went on to become a prosecutor in the L.A. District Attorney's Office in 1981. She spent ten years in the Special Trials Unit, where she handled a number of high profile cases, including the prosecution of stalker/murderer Robert Bardo, whose conviction for the murder of actress Rebecca Schaeffer resulted in legislation that offered victims better protection from stalkers as well as increased punishment for the offenders. She was lead prosecutor for the O.J. Simpson murder trial.



In May of 1997 her book on the Simpson case, *Without a Doubt*, was published and became a #1 bestseller on the *New York Times*, *Wall Street Journal*, *Washington Post*, *Los Angeles Times*, and *Publishers Weekly* bestsellers lists. In February 2016, Clark re-released the book with a new Foreword.

Clark's new crime fiction series centering on criminal defense attorney, Samantha Brinkman, debuted in May 2016 with the publication of *Blood Defense*, a #1 Amazon bestseller. The second book in the series, *Moral Defense*, published in November 2016. She is also the author of four bestselling legal thrillers featuring prosecutor Rachel Knight, which includes *The Competition*, *Killer Ambition*, *Guilt by Degrees*, and *Guilt by Association*. TNT optioned the books for a one hour drama series and shot the pilot, which starred Julia Stiles as Rachel Knight.

Marcia Clark has appeared on the *Dateline NBC*, *NBC Nightly News*, *Ellen*, *Today*, *The View*, *The Early Show*, *Good Morning America*, and *Entertainment Tonight*, among others and has been featured in the *Los Angeles Times*, *People*, *Vulture*, *Vogue.com*, *Elle.com*, and many other media outlets in the United States and around the world. She gives lectures across the country on a variety of topics, including how celebrity and media attention continue to impact criminal cases, the gender bias of the media and the workplace, and the ways in which those attitudes are changing among the millennials.



Event Details

Join more than 600 of Calgary's corporate citizens and community leaders at this quick to "sell out" exclusive event.

When: Thursday, November 16, 2017
Where: Calgary TELUS Convention Centre, McLeod Hall
Time: Reception 6:00 pm, Dinner 7:00 pm
Guest Speaker: Marcia Clark

For more information please contact:
Robyn Jackson – YWCA Calgary
rjackson@ywcalgary.ca or 403.705.0138

\$50,000 Platinum Sponsorship - One sponsorship opportunity available

- Industry exclusivity
- Prominent placement for two tables of eight
- Opportunity for corporate representative to address guests from the podium
- Corporate logo on save the date & event program
- Corporate logo on sponsor screen at the event
- Corporate logo on signage at the event
- Verbal recognition from emcee
- Corporate logo on VIP reception tickets
- Sixteen tickets to the VIP reception
- Corporate logo on YWHISPER website

\$25,000 Gold Sponsorship - Two sponsorship opportunities available – **ONE AVAILABLE**

- Industry exclusivity
- Prominent placement for two tables of eight
- Corporate logo on save the date & event program
- Corporate logo on sponsor screen at the event
- Corporate logo on signage at the event
- Verbal recognition from emcee
- Sixteen tickets to the VIP reception
- Corporate logo on the YWHISPER website



\$25,000 Gold Sponsorship – VIP Reception – *SOLD*

One sponsorship opportunity available. An intimate group of YWHISPER Gala attendees will have the opportunity to meet and have their photo taken with Ms. Clark. Complimentary cocktails and hors d'oeuvres will be served.

- Industry exclusivity
- Prominent placement for table of eight
- Opportunity for corporate representative to address guests during VIP reception
- Corporate logo on save the date & event program
- Corporate logo on sponsor screen at the event
- Corporate logo on signage at the event
- Verbal recognition from emcee
- Corporate logo on the VIP reception tickets
- Eight tickets to the VIP reception
- Corporate logo on the YWHISPER website

\$10,000 Silver Sponsorship

- Prominent placement for table of eight
- Corporate logo on save the date & event program
- Corporate logo on sponsor screen at the event
- Corporate logo on signage at the event
- Verbal recognition from emcee
- Eight tickets to the VIP reception
- Corporate logo on the YWHISPER website

\$5,000 Bronze Sponsorship

- Prominent placement for table of eight
- Corporate name in the event program
- Corporate name on sponsor screen at the event
- Corporate name on signage at the event
- Verbal recognition from emcee
- Eight tickets to the VIP reception
- Corporate name on the YWHISPER website

SPONSORSHIP LEVELS	Platinum \$50,000	Gold \$25,000	Gold VIP \$25,000	Silver \$10,000	Bronze \$5,000
Industry exclusivity	X	X	X		
Prominent placement for table of 8	X (2 tables)	X (2 tables)	X	X	X
Opportunity to address guests	X (during evening)		X (at VIP reception)		
Corporate logo on save the date	X	X	X		
Corporate logo in event program	X	X	X	X	X (corporate name)
Corporate logo on sponsor screen at the event	X	X	X	X	X (corporate name)
Corporate logo on signage at the event	X	X	X	X	X (corporate name)
Verbal recognition from emcee	X	X	X	X	X
Corporate logo on VIP reception tickets	X		X		
Tickets to VIP reception	X (16 tickets)	X (16 tickets)	X (8 tickets)	X (8 tickets)	X (8 tickets)
Corporate logo on YWHISPER website	X	X	X	X	X (corporate name)

Note: Platinum and Gold sponsorship opportunities may have additional items open to negotiation such as opportunities to volunteer at the event.