



I AM

CONFIDENT



WE ARE RESILIENT



LETTER FROM THE CEO

MISSION

To intervene, empower and lead when and where women need us most.

VISION

Women thriving in a safe and equitable community.

As Calgary's largest and longest serving women's organization, we have experienced our share of change. The 2015-16 year has for many been defined by local economic instability, global upheaval that brought an influx of newcomers to Calgary, and a significant shift in the political climate. Each of these moving parts have impacted us directly and allowed the YWCA to demonstrate our ability to keep our eye on the delivery of our mission and vision.

From an organizational development perspective, this year was monumental in the consolidation of the foundational beliefs the YWCA strives to embody each day. Now, more than ever we are implementing intersectional approaches to support women and the community as a whole. In early 2016 we were thrilled to release our Practice Framework, which will drive our work and solidifies our beliefs (see Page 3) for years to come.

Like many this year, we felt the impact of the economic downturn. While this has presented some challenges, the YWCA still managed to host four successful signature fundraising events including 200 'walkers' for our 10th annual YWCA Walk A Mile in Her Shoes® and more than 500 guests at the 5th Annual YWCA WhyWhisper Fundraising Gala. In turn, we were able to support more than 6,700 individuals in 2015 by providing safe refuge, transitional housing, education, counselling, and child development services.

The changes we saw in the political climate had an energizing impact. The creation of a Ministry for the Status of Women by the new Alberta Government was extraordinary. A historic visit with Prime Minister Justin Trudeau and Premier Rachel Notley in February 2016 provided a unique opportunity to influence the social, economic and community policies necessary to advance women and create an equitable society. For us, this was advocating for investment in affordable housing from provincial and federal budgets. We are optimistic — and excited to see what the next political term has in store for us.

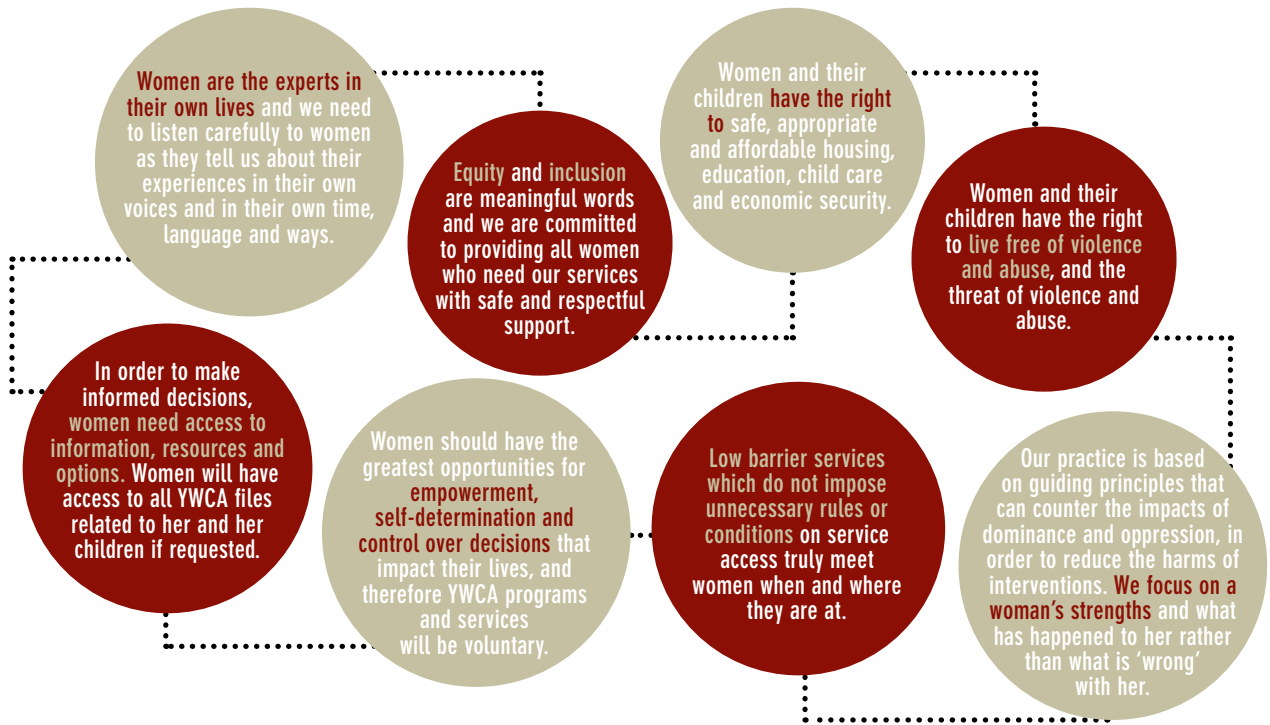
The YWCA will be even more visible and active in the community in years to come. We want to grow our ability to have positive impact for women; affect the issues that cause women to be vulnerable; and build deeper connections with our partners and stakeholder who enable us to do that work.

We look forward to the exciting year ahead, advocating, educating and empowering women and their families. Thank you for your ongoing support of the YWCA and your commitment to helping women thrive in our community.

Sincerely,

Sue Tomney,
Chief Executive Officer, YWCA of Calgary

WE BELIEVE



“Years of counselling helped me realize I was not broken or alone and brought back hope. It shaped my current journey to one that would soon be a memory and healing began when I changed my thinking.”

Lynn, YWCA Counselling client

6,770 individuals



supported to thrive

3,503 women



supported: age range 10-77 yrs

1,863 children



supported: more than 1/2 less than 6 yrs

1,248 women



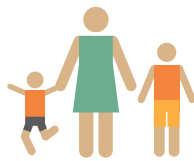
in shelter or transitional housing

1,178 adults



built resilience through education and employment programs

3,126 individuals



enhanced their relationships through child development programs

727 women



supported through counselling programs

>35% of women



within our shelter or housing program are Aboriginal descent

THANK YOU

In 2015-16, the YWCA of Calgary received more than 6,400 donations! A heartfelt thank you to each and every person, group and organization who understands that without their help, much of our work would be impossible. Whether in the form of a box of diapers or a corporate cheque; the contents of a piggybank or a monthly commitment, it all adds up to an investment in the wellbeing of the hundreds of women and children we serve. Thanks to our donors, we will continue to empower women and their families to thrive in our community.

INNOVATOR - \$500,000+

Great Gulf

PILLAR - \$100,000.00+

The Calgary Foundation
- Anonymous Fund
Royal Canadian Legion
Ogden Branch #154
Claire Tocher

BUILDER - \$50,000.00+

Alberta Culture and Tourism
Alberta Gaming and Liquor
Commission
Canadian Oil Sands Ltd
Canadian Red Cross
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Nexen Energy ULC
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Sam Switzer

CHAMPION - \$10,000.00+

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Brasso Nissan Ltd
Brookfield Financial Real Estate
Group Limited
The Calgary Foundation
The Calgary Foundation
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Ex-Sheriff King Trust
George Fink
Flames Foundation for Life
Hockey Helps the Homeless
Hopewell Residential Management LP
Marshall Tittmore Architects
Mosaic Communications
Nickle Family Foundation

Gary Nissen
Sheila O'Brien
Don Rae
Joan Snyder
Soroptimist International of Calgary
Pat and Barry Stewart
Wildwood Cabinets

LEADER - \$5,000.00+

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FRIEND - \$1,000.00+

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The Calgary Foundation
- Jackie and George Palmer Fund
The Calgary Foundation
- Schultz Family Fund
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Calgary Northeast Eyeopener
Lions Club
Sandra Cameron Evans and Jim Evans
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Canadian Women's Foundation
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Checker Transportation Group
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Joel Douglas
Catherine Dyer
Easton Industrial Air
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Linda Ellergott
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Pegi Enders
Fabulous Friendships 45
Penny and Grant Fagerheim
Norma and Robert Farquharson

Stephanie and Brian Felesky
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The Muttart Foundation
National Bank Financial
Carol and Edmund Navickas
Jean Nelson
Nu-Way Floor Fashions
Kathleen and Corey Olynik
Orange Frog Productions Inc
Ronald Ostertag



Martin Luther King III –
YWCA WHYWHISPER
Fundraising Gala

YWCA PROGRAMS AND SERVICES

HOUSING AND SUPPORTS

Provides transitional and supportive housing options for single women and women with children. Safe and supportive housing helps to break the cycles of homelessness and domestic abuse while offering women opportunities to build healthy relationships, maintain a sustainable income and the stability to thrive in community.

SHELTER AND OUTREACH

Delivers current and evidence informed programs that provide crisis shelter and community-based outreach supports to address the needs of vulnerable women and their children who are struggling with homelessness or fleeing family violence.

CHILD DEVELOPMENT

Provides a variety of programs for mothers and children to learn, grow and access the care options they need. From parent-child

Pason Systems Corp
 Jo Anne and George Pauling
 Pengrowth Energy Corporation
 People Engaged In (P.E.I.) Benevolent
 Activities Association
 Kalman Pinter
 Nancy Plato and Paul Thiel
 Kelly Plett
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 RGO Products Ltd
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 Royop Development Corporation
 Mary Rozsa de Coquet
 Lori and Jim Ryan
 Kenneth Sackley
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 Emmy Seville
 Shaganappi GM/
 Calgary Harley Davidson
 Christine Simpson
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 Ruth Skelton
 Cody Slater
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 Spectra Energy Foundation
 Stantec Consulting Ltd
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 The Tuscan Benevolent Society
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 Joanne Wallace and Jim Wilson
 Norma and Ron Westcott
 Benjamin Williams
 Rob Wills
 Nancy Wilson
 Gerda Wittebrood
 Gloria Wong and Arthur Hibbard
 Ian Yeomans

Able Woodwork Ltd
 Accredentials Incorporated
 Advanced Electrical Services Ltd
 AGI Bumper To Bumper
 All Span Building Systems Ltd
 Bill Arnall
 Norma and Henry Astle
 Audio Video Interiors
 Axia Fibrenet
 Y A. and Art Beaubien
 Terry Bendera
 Kim Berlin
 Beth Borthwick
 Bow Valley College
 Gerry Bowland
 George Brookman
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 Shannon Burton
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 The Calgary Foundation
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 The Calgary Foundation
 - YWCA Sheriff King Fund
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 Norma Dougall
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 Melanie and William Easton
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 EDM Interiors
 Engelhart Reed Ltd
 Engineered Air
 - Resman Community Services
 Brad Fair
 Robin Fair
 Samara Felesky-Hunt
 Fidelity Investments Canada
 Barb Finningley
 Tonya Fleming
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 Arlene Grieve
 Audrey and Robert Guedo
 Bill Hagerty
 Jeffrey Hale
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 Linda Haymour
 Julia Hewitt

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 Brenda and Alan Hocking
 Tanya Hoffman
 Linda Hohol
 Bradley Holdershaw
 Anne and Blaine Holitzki
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 Janice and Chris Hooper
 Vita Houlihan
 Sheila and Gord Howe
 Barbara and Brian Howes
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 Devakani Jabamoney-Pooviah
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 Design and Planning Ltd
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 Michael Millan
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 Richard Morgan
 Jennifer Mork
 Eileen and Terrance Murphy
 Glenn Murphy
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 Anna Nelson
 Kerry and Bob Nelson

Cindy Nichols
 Karen Nixon
 Northminster United Church
 Nose Creek Sport Physical
 Therapy Inc
 OPUS Corporation
 Original Joe's Restaurant and
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 Cathy Steele
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 Association
 Milley Wetter
 Wheatland Communities Crisis Society
 Penelope and Alan White

Marilyn and Garth Wiggins
 Valerie and Joseph Wilson
 Mark Waitas
 Garth Wong
 Shannon Young
 Gwen Ysselmuiden
 Neil Zeller

Thank you to all who hosted a community fundraising event on our behalf, or selected the YWCA as your charity of choice for an event, activity or celebration. You have been an advocate for women and families and a catalyst for transition to a place of hope and strength in our community.

THIRD PARTY EVENTS 2015-2016

A Collaborative Design Group
 Annual Royop/Super 8's Golf
 Tournament
 Antique and Collectible Sale
 Basket and Bows
 Bow Valley College Alberta Student
 Services Conference
 Brasso Nissan Anniversary
 Carrie's Closet Shop-A-Thon
 Country Hills Golf Club/
 Double C Cup Tournament 2015
 Femme Wave
 Holiday Family Program
 La Due Ladies Luncheon
 Ladies LPG Annual Golf Tournament
 Marla Klassen's Christmas Party
 Nikola Boutique Mother's Day Sale
 Sean Hogan Canadian Country
 Christmas
 Shaw Charity Classic Birdies for Kids
 Shea Gifford Nu-Way Floor Fashions
 Charity Golf Tournament
 Spectra Energy Pajama Drive
 The Artsy Stuff
 Velocity Ringette Team
 - Stairs for Strength
 Women Embracing Brilliance/
 Fill a Purse
 Women Talk

No matter what the amount or type of gift received, we treasure the support of all our donors. While our gratitude is boundless, our space in this report is not. As such, we are limited to acknowledging in print only those who contributed \$500+.

CONTRIBUTOR - \$500.00+
 1519994 Alberta Ltd

programming to develop new skills to two high quality and accredited child care centres and child minding services as well as safe visitation and monitored exchanges for non-custodial parents and their children. The YWCA empowers families to have healthy and positive experiences with each other and the community.

EDUCATION AND EMPLOYMENT

Language and employment training for new Canadians and women struggling with employment to help reduce poverty and feelings of

isolation. The programs provide women and men with the skills and connections to be independent and successful in the community.

COUNSELLING AND PERSONAL DEVELOPMENT

Offers a range of counselling programs for women, children and men in groups and individual settings for family violence prevention, trauma recovery and mental wellness.

YOUR SUPPORT

YWCA PARTNERS 2015-16 COMMUNITY PARTNERS

Action Coalition on Human Trafficking (ACT) Alberta
 Alberta Council of Women's Shelters
 Awo Taan Healing Lodge
 Bow Valley College
 Calgary Action Committee on Housing and Homelessness
 Calgary Alpha House
 Calgary Board of Education
 Calgary Chamber of Voluntary Organizations
 Calgary Chinese Cultural Centre
 Calgary Domestic Violence Collective
 Calgary Drop-In & Rehab Centre
 Calgary Food Bank
 Calgary Housing
 Calgary Immigrant Women's Association
 Calgary Police Service
 Calgary Public Library
 Calgary Society of Community Opportunities
 Calgary Women's Shelters Director's Network
 Calgary Women's Emergency Shelter
 Carya
 Children's Cottage Society

Community Kitchen Program of Calgary
 CUPS Health and Education Centres
 Discovery House Family Violence Prevention Society
 Donate a Car
 Dress for Success
 Elbow River Healing Lodge
 Food and More
 Horizon Housing
 Immigrant Services Calgary
 Inclusive Alberta
 Inn From the Cold
 Jewish Family Service Calgary
 Kids Up Front
 Lantern Church
 Making Changes
 Momentum
 Mustard Seed
 NeighbourLink Calgary
 New Age Services
 Prospect Human Services
 Safe Communities and Resource Centre (Sorice)
 Sonshine Services

Sponsor Energy
 Vibrant Communities Calgary
 Women in Need Society
 Women's Resource Centre

FUNDING PARTNERS

Calgary Homeless Foundation
 Calgary Learns
 HomeFront Calgary
 United Way of Calgary & Area

GOVERNMENT FUNDERS

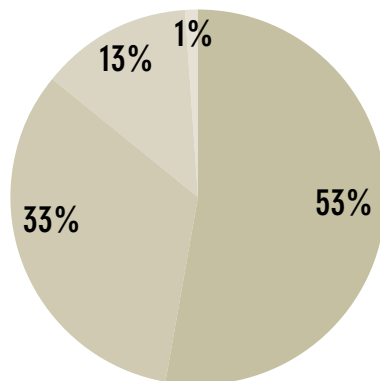
Alberta Health Services:
 Addictions and Mental Health Services
 City of Calgary - Family and Community Support Services
 Government of Alberta:
 Calgary and Area Child and Family Services, Justice and Solicitor General, and Human Services
 Alberta Traffic & Safety
 Government of Canada: Immigration, Refugees and Citizenship Canada

“Once more, I lived in a community and was part of society; I was a person with hopes and dreams... They celebrate me when I succeed and empathize with me in times of difficulty or distress.”

Maria, YWCA housing client

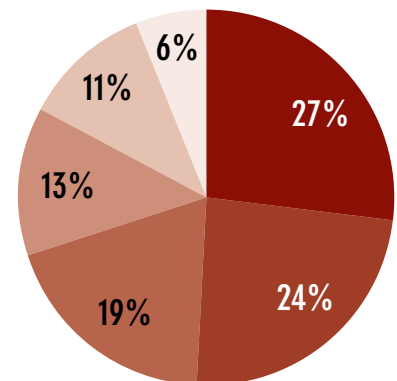
YWCA CALGARY

FINANCIALS 2015-16



REVENUE

- 53% Government Contracts
- 33% Community Support
- 13% Program, Course Fees, Accommodations
- 1% Investment & Other Income



EXPENSES

- 27% Counselling & Personal Development programs
- 24% Leadership & Support
- 19% Transitional Housing programs
- 13% Emergency Shelter & Outreach programs
- 11% Education & Employment programs
- 6% Resource Development

FORWARD THINKING



LETTER FROM THE BOARD CHAIR

BOARD OF DIRECTORS

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REBECCA MORLEY
Board Vice-Chair, Treasurer

KATE FISCHER
Board Secretary

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Board Member

KIM CONNELL
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Board Member

ELAINE WONG
Board Member

In 2015-16, the YWCA Board of Directors set clear priorities and focused our relative areas of expertise on strategic decisions and to provide effective governance as responsible stewards of a forward thinking and dynamic organization. Now in our 105th year serving the community, the YWCA strives to be even stronger and more resilient. While there have been a number of obstacles – from a tough fundraising climate to economic decline – the Board’s steadfast commitment to best practices and has positioned us well for future growth while honoring a valuable legacy.

The sale of our 5th Ave S.E. location last fall was monumental. The Board made the strategic decision to leverage our rare land asset to support the organization with new facilities as well as to establish long-term funds to enable program innovation, financial stability and nimbleness in the future. While the downtown site will continue to function during the interim period, this time of transition is pivotal in defining our resources to best deliver on our mission.

In years to come, we intend to utilize our century-long legacy, as well as our position in the community as a foundation to build capacity for transformation, growth and advancement. Making room for the maintenance and revitalization of our core services is our priority; positioning ourselves financially and negotiating the logistics of a new space will serve as a promising start.

As I transition from my role as Board Chair into a past Chair role supporting the YWCA, I remain committed to enhancing processes and governance practices and ensuring the focus on our mission through strong leadership, effective planning and sound fiscal management.

Empowered women empower women; our Board, both past and present are a testament to this. The YWCA has a longstanding tradition of powerful women making great strides to advance policy, provide refuge, instill skill-sets that allow women to make meaningful connections to society — a legacy I am proud to be a part of.

Even amidst uncertain times in our city—the YWCA’s commitment to supporting women is unwavering. I can’t help but feel encouraged and excited moving forward. I am confident that as the YWCA progresses into the next phase of our transformation plan, we will be better equipped to advocate, educate and provide exceptional services for women and their families.

Patricia McLeod, QC
YWCA Board Chair 2015-16

INTERVENE | EMPOWER | LEAD

YWCA OF CALGARY

320 5th Avenue SE, Calgary, AB T2G 0E5

Tel: 403.263.1550 | Fax: 403.262.1743

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YWCAofCalgary.com

“ You have changed our lives for the better and we will continue to grow with what we have learned from you.”

April. YWCA COMPASS program

YWCA | CALGARY