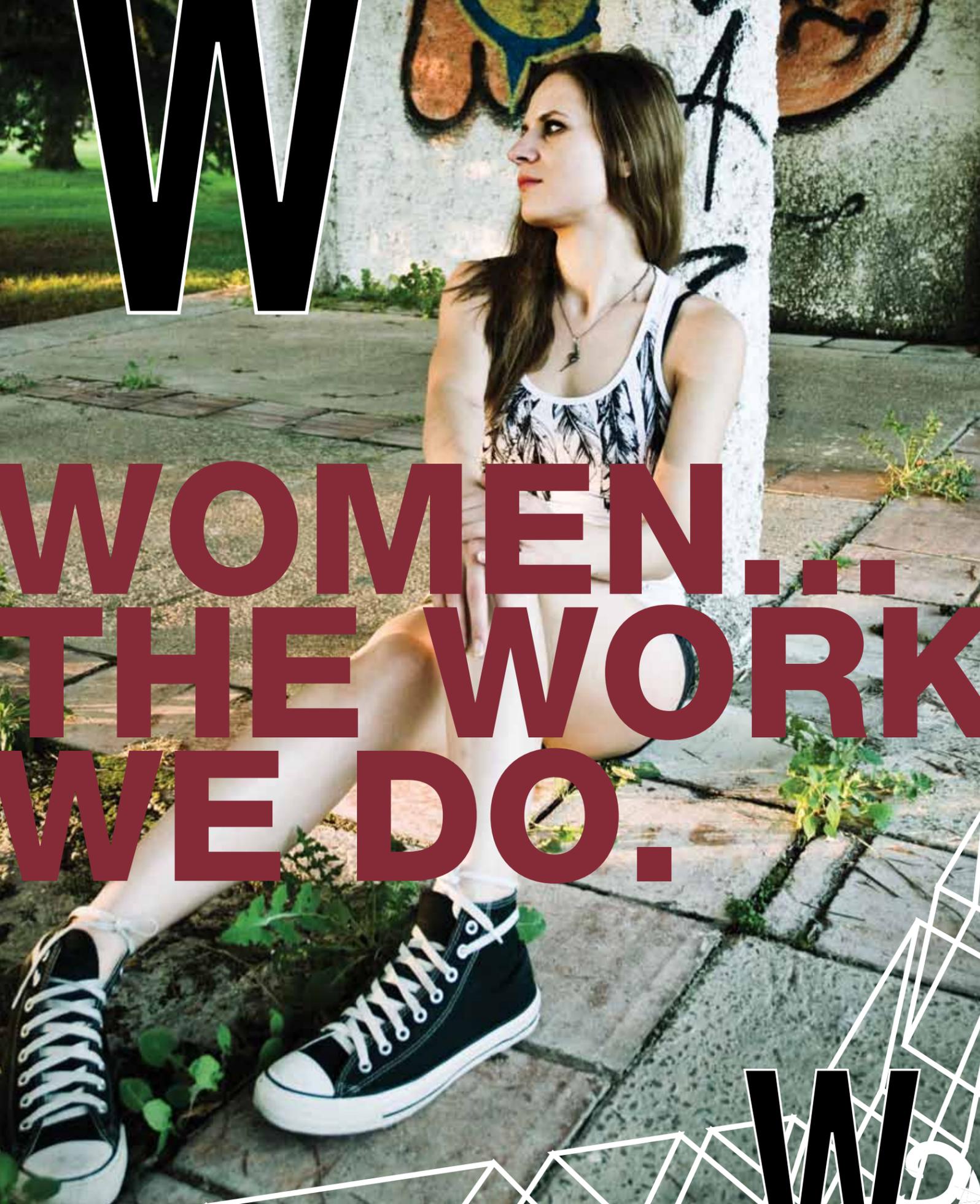


THE POWER OF THE “W” IN THE YWCA OF CALGARY



YWCA | CALGARY



WOMEN... THE WORK WE DO.

W

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MESSAGE

This past year, 2009, was one in which the YWCA of Calgary promoted the “W” in the YWCA. Women are the central focus of the YWCA of Calgary – all of our programs and services place women at the core of what we do. We help move women from dependence to independence by providing a continuum of services to women and their families. From the woman looking to heal an abusive relationship, to the homeless single woman needing to get off the streets, or to the woman who wants to get healthy, the YWCA stands ready to assist when and where we can.

As we began to look back over our proud history and plan for our Centennial year in 2010, we are reminded that we have weathered the storms of booms, busts, and all the times in between. The YWCA of Calgary is constant in its ability to respond to and remedy the community’s evolving social challenges. In 2009, along with many others in Calgary, we withstood one of the worst economic downturns in a generation and this demanded a great deal from us. So we took a hard look at how we conduct our business and reevaluated our core programming. With keen attention to process improvement and some hard choices, we challenged ourselves to increase operational efficiencies and reduce expenses, while continuing to meet our clients’ needs. The result is a much stronger, more efficient and focused organization. We have a firm vision to begin our next century of work in Calgary, including providing a larger footprint of affordable housing for women.

We invite you to celebrate with us in 2010 and continue to support us as we enter our second century of service to Calgarians.

We’ll be there for women in Calgary – you can count on us.

Jill Wyatt, CEO

Cathy Connolly, President



VISION STATEMENT

A cornerstone for women and their families.

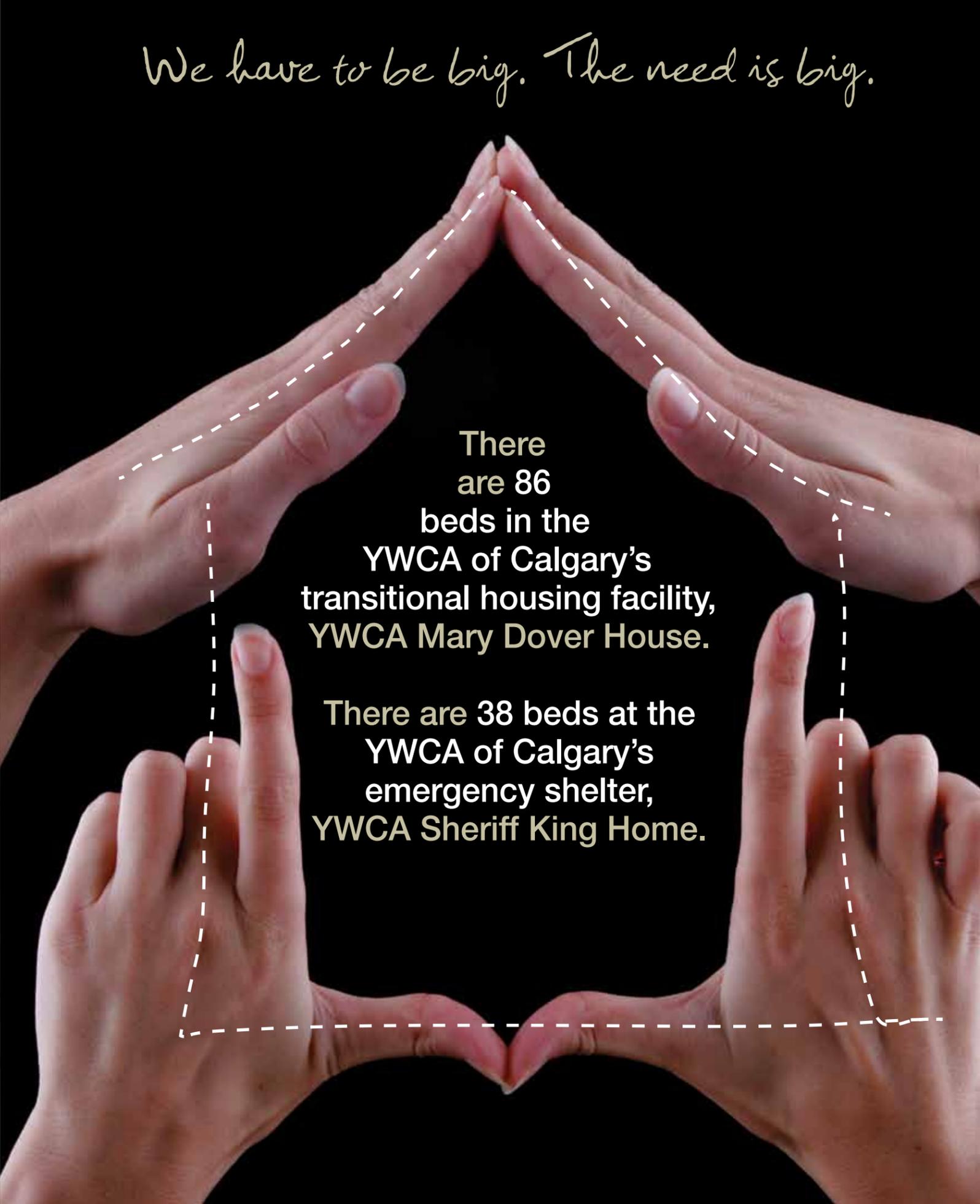
MISSION STATEMENT

To offer programs and services for women and their families, providing them with the skills, abilities and opportunities to contribute to and benefit from healthy communities.

We have to be big. The need is big.

There are 86 beds in the YWCA of Calgary's transitional housing facility, YWCA Mary Dover House.

There are 38 beds at the YWCA of Calgary's emergency shelter, YWCA Sheriff King Home.





WELCOME...

The YWCA of Calgary served

WE WELCOME

11,238 people, including

WOMEN AT

3,481 children providing

WHATEVER

128,813 hours

PLACE THEY

of direct client service

ARE IN

to Calgarians

THEIR LIVES

